

Number: 01/05/34-515
Podgorica, 02.08.2019

Pursuant to the Law on Tourism and Hospitality, Conclusion of the Government of Montenegro 07-2319 of 13 June 2019, Public Call no: 01/05/2-525 of 18 June 2019 for the submission of applications for receiving assistance for conducting joint campaign with tour operators, based on the proposal put forward by the Working Group, the Council (Commission) hereby establishes the following:

**PROPOSAL FOR THE DECISION
on selection of the projects and award of funds based
on the Public Call no. 01/05/2-515**

The funds for conducting targeted joint campaign with tour operators that bring guests from source markets crucial for Montenegro by means of organised plane arrivals are hereby awarded to:

TUI Group, Wigmore House, Wigmore Lane, Luton, LU2 9TN, UK in the amount of EUR 150,000.00.

Beneficiary is obligated to implement the project, provide a share, spend funds for the intended purpose and perform other obligations in accordance with the submitted project, Public Call and Programme.

Once this Decision is published, the contract will be signed with the selected beneficiary and that contract will govern mutual rights and obligations in respect of their fulfilment.

REASONING

The Government of Montenegro considered Proposal for the Programme of Incentives in Tourism Industry for 2019/2020 and adopted Conclusion no. 07-2319 of 13 June 2019, by which the National Tourism Organisation of Montenegro is tasked with implementing a part of the Programme of Incentives in Tourism Industry for 2019/2020 and publishing public calls in accordance with the Programme.

In accordance with the Conclusion mentioned above, the National Tourism Organisation of Montenegro published the Public Call for receiving assistance to conducting joint campaign with tour operators. The Public Call was published on websites of the National Tourism Organisation of Montenegro and Ministry of Sustainable Development and Tourism on 19 June 2019.

Under the Decision no. 01/05/7-515 of 18 June 2019, the Working Group was set up and that Working Group was tasked with initial processing of applications received for the Public Call, handling and systematising all the applications, obtaining new data should that be necessary and compiling the lists of projects. The Working Group is also tasked with exercising supervision of whether the allocated funds are spent as intended, in accordance with the Programme.

Under the Decision no. 01/05/41-525 of 25. 07. 2019, the Council (Commission) was set up and tasked with establishing Proposal for the Decision on selection of the projects which qualify for receiving assistance and for the award of funds.

A total of 1 application was received for the Public Call. The following entity filed application in a timely manner:

- 1) TUI Group, Wigmore House, Wigmore Lane, Luton, LU2 9TN, UK

Item 9 of the Programme of Incentives for the source markets which concerns conducting joint campaign with tour operators sets out that the following applications will not be taken into consideration:

- a) applications which do not contain all the required documents in accordance with the requirements set out by this Programme;
- b) untimely submitted applications i.e. applications submitted after the set deadline has expired;
- c) applications related to the projects that are not subject-matter of this Programme;
- d) applications submitted by the entities which do not belong to the categories specified in the Programme for the Measure within which they apply for assistance.

Having reviewed the received documents, the Working Group established that the prescribed requirements for receiving assistance were fulfilled by the following entity:

- 1) TUI Group, Wigmore House, Wigmore Lane, Luton, LU2 9TN, UK

Moreover, item 5 sets out that the highest amount of funds that can be allocated is EUR 150,000.00 and that the National Tourism Organisation of Montenegro is entitled to request a change to be made to certain activities defined within the scope of the joint campaign and to propose new activities for the purpose of ensuring alignment with the strategic tourism documents of Montenegro. Minimum amount of the partner's share for targeted joint campaigns is EUR 75,000 of its own funds. The National Tourism Organisation of Montenegro will pay funds once the report on conducted media campaign and financial report are submitted.

The Council (Commission), on the basis of the proposal of the Working Group, established the proposal for the Decision on selection of the project which qualified for receiving assistance and for the award of funds.

Based on the aforementioned, the Decision was made as specified in operative part.

Legal remedies: Complaint against this decision may be filed with the Executive Committee of the NTOM within eight days from the day of its posting on websites of the NTOM and Ministry of Sustainable Development and Tourism.

National Tourism Organisation of Montenegro

Director

Željka Radak Kukavičić



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